

Tournament Operations and Marketing Internship



The Hurricane Junior Golf Tour is a Southeast Regional Golf Tour and was founded with the intention of providing junior boys, and girls, golfers between the ages of 10-19 an opportunity to play exceptional courses in a competitive environment. Our vision is to provide superb hospitality and make every event a memorable one. Over the past three seasons the tour has grown at exponential proportions and has become one of the premier Southern choices when it comes to Junior Golf. Since being founded in 2008 the tour has grown from 300 members and 25 events to more than 900 members and 45 events in the 2010 season. With this expansion, the Tour has also been fortunate enough to embody many characteristics not normally seen in the junior golf industry, including: Large Corporate Sponsorship Deals, Top Tier Golf Course Selection, Influential Stake in the Golfing Community, and an Excellent Experience for its Players. Embedded within the tour are five distinct age divisions: Boys 16-19, Boys 13-15, Boys 10-12, Girls 15-19 and Girls 10-14.

The Hurricane Junior Golf Tour offers a well rounded internship for ambitious individuals looking at developing a wide variety of business skills. Interns will be actively involved with all aspects of the business from sales and marketing to tournament operations under the supervision of HJGT staff members. The internship will require travel, on average, 2-3 weekends per month across the Southeast, including: Florida, Georgia, South Carolina, and North Carolina. No other internship will better prepare you for a career in the business world. The following information will help you gain an understanding of the HJGT internship.

Internship Dates:

Summer 2010: May 10, 2010 - August 16, 2010

Fall 2010: August 10, 2010- December 12, 2010

Job Duties/Responsibilities:

Tournament Set-Up and Preparation Includes, but is not limited too:

- Marking of Golf Course
- Tee and Hole Locations
- Scoreboard Set-Up
- Utility Set-Up

Tournament Duties Includes, but is not limited too:

- Starting and Scoring of Players
- On Course Rules Officiating
- Pace of Play Management

Pre- and Post-Press Releases

Constant Website Updates

Sales and Marketing of Tour and Upcoming Tournaments

Sponsorship Strategies

Contract Negotiation

Product Purchasing

Revenue Building

Qualifications:

Knowledge of the Rules of Golf Not required, but recommended
Strong Customer Service Skills
Ability to Communicate with Children and their Parents
Good Organizational Skills
Working towards bachelor degree
Willingness to Work 50 hours per week
Ability to lift at least 15 pounds
Valid Driver's License
Self Motivated and Hard-Working
Ability to Multi-Task and Accept Challenges in a Fast-Paced Environment
Passion for the Game of Golf
Basic Computer Skills (Microsoft Office)

Monthly Stipend and Housing:

HJGT interns will receive a monthly stipend plus all travel expenses paid for by the HJGT. The following items will be provided by the HJGT:

- Hotel Accommodations
- All meals when on site and traveling to and from tournaments
- Uniforms
- Laundry

HJGT Interns will also be provided with 100% paid housing in Jacksonville, Florida. All interns will live in a fully furnished condo in the vibrant part of Jacksonville. The community is gated and has 24 hour on-site security guards. The following will be provided during the duration of the program:

- Bedding
- Furniture
- Washer and Dryer
- Appliances (Dish washer, stove, microwave)
- Work Out facilities
- Indoor Basketball court
- 2 swimming pools

College Credit:

Students will be able to use the HJGT internship for college credit. The amount of credits will be decided by your institution.

Career Enrichment:

There are countless benefits to participating in the HJGT internship. Interns will meet and interact with many people and get to know the future stars of the PGA and LPGA tours. Interns will be around influential and successful sponsors, parents, and spectators. Interns will also work closely with golf professionals, directors of golf and course superintendents. In addition to the contacts made, the internship also serves as an opportunity to obtain full time employment with the HJGT or through its network.

How to Apply?

If you are interested in applying for an internship position with the HJGT, please email your resume and cover letter to info@hjgt.org. Qualified candidates will be contacted for interviews and testing. The deadline to apply for the summer 2010 internship is April 1, 2010. The deadline to apply for the fall internship is June 1, 2010.



Hurricane Junior Golf Tour
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