



Play Collegiate Golf

"creating academic and athletic success"

Play Collegiate Golf continues support of annual scholarship provided to a deserving Hurricane Junior Golf Tour member

Hurricane Junior Golf Tour members can apply for the scholarship to be presented in April 2010

JANUARY 1, 2010 – For the second straight year, Play Collegiate Golf will sponsor a scholarship to be presented to a deserving Hurricane Junior Golf Tour member in early 2010. The Play Collegiate Golf Scholarship will consist of a consultation package (valued at \$1000 if purchased) awarded to a Hurricane Junior Golf Tour member in an effort to help parents and junior golfers better understand the NCAA college recruiting process. The 15 hours of consulting support will work through various aspects of beginning the collegiate golf program search process, helping frame “best fit” academic and athletic institutions as well as understanding the rules and regulations of collegiate golf. The Play Collegiate Golf Scholar will receive guided support in researching potential collegiate golf programs, tournament planning, and creating practice routines to improve.

The Play Collegiate Golf Scholarship supports the Hurricane Junior Golf Tour’s goal of preparing its members for success at the collegiate level in both the academic and the athletic environments. Applications for the Play Collegiate Golf Scholarship are available on the HJGT website; players must apply, responding to two questions along with biographical data by March 15, 2010. A winner will be selected and announced on April 1, 2010.

“I was presented a junior golf scholarship from the Kelowna Golf and Country Club when I graduated high school. In effect, that scholarship started my college career” Bruce Fleming, said. “When I created Play Collegiate Golf in 2008, one of my goals was to give back to the junior golf environment, much like it did for me as a junior golfer over two decades ago. I am excited to be able to, through the Play Collegiate Golf Scholarship and the partnership with the Hurricane Junior Golf Tour, offer my support to a future collegiate golfer and his or her family.”

Play Collegiate Golf provides a scouting tool for the high school student-athlete interested in making an informed decision about his or her future academic and athletic opportunities at the NCAA level. It was developed by Dr. Bruce Fleming to support student-athletes and their parents as they work through the challenges of selecting the “best fit” academic and athletic college golf program. The products and services of Play Collegiate Golf help match clients’

academic goals and athletic talents to the right institution, in the right conference, and the right NCAA division. Play Collegiate Golf offers its clients a practical, comprehensive, and organized approach to selecting a college golf program.

“We are pleased to offer this unbelievable opportunity to our players. The HJGT Play Collegiate Golf Award is very meaningful because it aligns with our goals, we set forth as a tour, to develop young adults into collegiate athletes,” said Executive Director, Mario Conte.

Dr. Fleming has over 16 years of collegiate-level experiences with student success, mentoring, teaching, academic advising, program development and implementation, administration, and assessment. These learning experiences have developed through employment and consulting at several colleges and universities. As a golfer, he has played in numerous local, state, national, and international tournaments, winning tournaments in both Canada and the USA. Prior to his graduate education, Dr. Fleming competed for Washington State University’s Men’s Golf Team in the NCAA PAC-10 Conference. He is a four time (2004, 2005, 2006, 2007) club champion at Snee Farm Country Club in Mt. Pleasant, South Carolina. Additionally, he coached four seasons of varsity golf at First Baptist Church School in Charleston, South Carolina, bringing a collegiate golf focus to the high school program. As the Tournament Director for the Rice Planters Amateur since 2006, Dr. Fleming has worked closely with state, national, and international players and golf associations to create a competitive event each summer. His experience in this arena has personally introduced him to many of the top college coaches around the USA as well as swing instructors, personal trainers, and sports psychologists.

For more information please go to www.playcollegiategolf.com