



**Play Collegiate Golf**

"creating academic and athletic success"

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## ***Creating a Personal Swing Video for College Golf Coaches***

*Market Your Abilities and Showcase Your Skills by Producing an Excellent Media Piece*

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With college budgets fading and an ever increasing number of junior golf tournaments, coaches don't always have the means and time to see every player they may be recruiting. In fact, some coaches may only see a video of a player they plan on signing. Therefore, it is important that as you begin your recruiting plan you take the time to create a personal swing video and send it on to coaches along with your playing résumé. This video will help showcase your skills and abilities, allow a coach to see your swing, and provide you a starting point for a conversation about potential spots on the college golf team.

With regards to your swing video it is easier now than in the past to send one via email along with your letter and résumé. This will make a nice introductory package of information that can become the beginning of a conversation with the coaches you are interested in playing for after high school. Another thought is to place it online (use YouTube, for example) and send the link to the coach via email.

Follow these guidelines in creating your swing video:

- Give a 60 - 90 second introduction (name, handicap, hometown, etc.) at the start of the video
- Take video footage of swings from behind the player and from the side of the player
- Ensure that the whole body is in the frame of the video
- The player should hit a ball as opposed to merely swing the golf club
- Use a driver and a five iron
- Take video of three shots from behind and three shots facing the player's front with each club
- Take video of three chip shots, three bunker shots, and three putts facing the player's front

Take your time in creating the swing video. Make sure you speak clearly during your introduction; this is your first impression - make it great! And, remember: the coach is watching the swing, the chips, and the putts, not where the ball is going. Do your best to make solid swings, chips, and putts...don't worry about the results. Packaging the video with a strong introduction letter and golf specific résumé will be a great start to your recruiting process.

Good luck!

*Dr. Fleming*

*Dr. Bruce Fleming is the founder of Play Collegiate Golf, created to mentor young women and men interested in continuing their competitive golf careers at institutions that support their academic, athletic, and personal goals.*

*For more information please visit [playcollegiategolf.com](http://playcollegiategolf.com)*

**College  
Survival  
Tip**

**Learn from your Peers** - Your peers will be your teammates on the golf team. Older students will be able to answer questions on studying for the first Biology test, where the Career Center is on campus, and even who makes the best pizza in town. Take the time to talk with your teammates from the beginning; these students will be your support base during your four years at college and many will become lifelong friends.